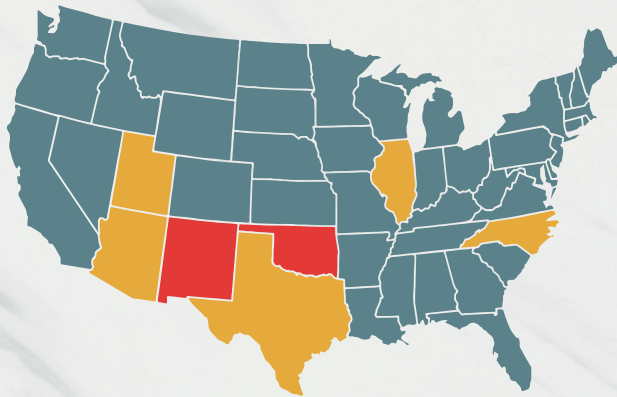




## AVAILABLE FRANCHISING MARKETS



GROWTH MARKETS

LIMITED AVAILABILITY

SOLD OUT



## OFFERING AN AUTHENTIC & CONVENIENT FRENCH DINING EXPERIENCE

- Prime development territories available
- Flexible prototypes ranging from 1,000 to 3,700 sq. ft. Including drive-thru and grab 'n go
- 2,500 – 3,700 sq. ft. (End Cap/DT) (In Line) (Free Standing)  
1,000 – 1,500 sq. ft. (Non-Traditional/Express)  
Kiosk & Satellite Structures
- Four daypart menus
- Digital ordering channels including third-party delivery & catering
- In-café retail products, such as pantry essentials & French gifts available



## MENU VARIETY & APPEAL

Rooted in authentic, approachable, high-quality French cooking, the offerings at la Madeleine are designed to create a “can’t get that anywhere else” experience for guests.\*

Paired with a convenient, quick-service style designed to increase frequency, la Madeleine is a traveler’s preferred stop.

### BREAKFAST



### LUNCH



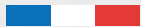
### DINNER



### CAFÉ & BAKERY



\*Menu offerings vary by prototype



## ABOUT LA MADELEINE

French-founded and French-owned since 1983, la Madeleine serves approachable French cuisine made with simple, fresh ingredients. Using time-honored recipes for our all-day breakfast, soups, salades, sandwiches, and entrées, and a bakery, featuring fresh bread and French patisserie, each dish celebrates the traditional flavors and culture of France. For our full menu, catering, and French Market information, visit [lamadeleine.com](http://lamadeleine.com).

Our parent company, France-based Groupe Le Duff, owns over 1,600 restaurants and bakeries across 100 countries and 5 continents with sales exceeding \$2.3 billion. Of these, la Madeleine makes up more than 86 corporate and franchise cafés in nine U.S. states. For more information about la Madeleine's franchise opportunities, visit [lamadeleine.com/franchise](http://lamadeleine.com/franchise).

## FIND YOUR FRANCE

At la Madeleine, we've crafted an experience of joie by showcasing our passion for authentic French cuisine and culture. Our standards are rooted in our dedication to preserving our French heritage while still maintaining an environment that's welcoming and warm. We pride ourselves on providing our guests with a moment of charm and delight where they can create memorable connections with friends and family. At la Madeleine, you're not just enjoying a delicious meal, you're enjoying a transportive experience.



### For Franchise & Non-Traditional Venue Opportunities, contact:

**Mark Ramage | Sr. Director of Franchise Development**

12201 Merit Drive, Suite 900  
Dallas, TX 75251

254-644-6035 • [mramage@lamadeleine.com](mailto:mramage@lamadeleine.com)

[www.lamadeleine.com/franchise](http://www.lamadeleine.com/franchise)



This is not an offering to sell a franchise. An offering can be made only by a Franchise Disclosure Document that has been registered with and approved by the appropriate agency in your state if your state requires such registration. Individual financial performance will vary.

A copy of the FDD is available by contacting

Mark Ramage, Sr. Director of Franchise Development at la Madeleine  
12201 Merit Drive, Suite 900, Dallas, TX 75251

[www.lamadeleine.com/franchise](http://www.lamadeleine.com/franchise)

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